

GISSELA LETICIA HERNÁNDEZ

Deputy Managing Editor, The Sundial | Communications & Journalism Professional | Multimedia
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PROFESSIONAL SUMMARY

Communications and journalism professional with experience in **investigative reporting, photojournalism, media relations, corporate communications, public relations, and broadcasting in Mexico**. Currently a **Multimedia Journalism Student at San Antonio College** and **Cultural Editor for The Sundial**, gaining hands-on journalism experience in the United States.

GPA: **3.689**.

PROFESSIONAL EXPERIENCE

Deputy Managing Editor | 2026–Present

The Sundial — San Antonio College | San Antonio, Texas

- Research, write and edit cultural and arts stories for the student newspaper.
- Conduct interviews, develop original story ideas and cover campus and community cultural events.
- Apply professional journalism, reporting and editing practices in a U.S. college media environment.

Press Officer | 2015–2016

Comisión Nacional del Agua (CONAGUA), Nayarit Delegation | Nayarit, México

- Managed media relations and daily press communications for the state delegation.
- Coordinated with the state meteorologist to communicate weather conditions and prevention information through the media.
- Wrote and distributed press releases, organized press conferences and responded to media inquiries.

Corporate Communications Assistant | 2011–2015

Nissan Mexicana | Mexico

- Supported corporate communications, media relations and brand reputation initiatives.
- Coordinated media events and monitored automotive media coverage.
- Maintained relationships with journalists and supported responses to sensitive or negative coverage.

Press Officer | 2009–2011

Instituto Municipal de la Juventud de Puebla | Puebla, México

- Managed media relations and daily press communications.
- Wrote and distributed press releases and organized press conferences.
- Promoted institutional activities through newspaper, radio and television media.

Investigative Reporter & Photojournalist | 2007–2009

Benemérita Universidad Autónoma de Puebla (BUAP) — Social Communications | Puebla, México

- Researched and wrote daily cultural and science stories and interviewed researchers and professors.
- Produced and recorded daily radio reports for Radio BUAP.
- Produced photojournalism and visual content for university publications.

EDUCATION

San Antonio College — San Antonio, Texas | Multimedia Journalism Student | In Progress

GPA: 3.689 | 29 credits completed + 6 credits in progress

Current coursework: Radio/Television Announcing | Expected: 35 total credits by December 6, 2026

Universidad Cuauhtémoc — Mexico | B.A. in Communication Sciences and Techniques | 2006

SCHOLARSHIPS/ AWARDS/ PROFESSIONAL AFFILIATIONS

- **Alamo Colleges Foundation Scholarship** | 2026
- **Texas NextGen Scholarship** | 2026
- **Martha Tijerina Student Aid Endowed Scholarship** | 2026
- State Photography Award — Traditional Black & White Photography, Festival Amado Nervo, Nayarit, México | 2017
- **The National Society of Leadership and Success (NSLS)** | 2026

CORE SKILLS

Media Relations | Corporate Communications | Public Relations | Investigative Reporting | Cultural Journalism | News Writing | Editing | Photojournalism | Interviewing | Press Releases | Radio & TV | Multimedia Journalism | Photography | Media Monitoring

LANGUAGES

Spanish: Native **English:** Intermediate — Currently improving through college studies in the U.S.