

Caroline Gould

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EDUCATION

Northwestern University, Medill School of Journalism, Bachelor of Science in Journalism, Evanston, Ill. *June 2027*

Coursework: Journalism in Practice: Court Reporting; Media Law & Ethics; Fundamentals of Reporting & Writing

The New School, Eugene Lang School of Liberal Arts, Parsons School of Design, Coursework in Journalism and Communication Design, New York, *August 2023 – May 2025*

JOURNALISM & MEDIA EXPERIENCE

Medill News Network, Health and Sciences Reporter, Washington, D.C. *September 2026 – present*

- Working to write enterprise stories, seven daily stories and social media content from Capitol Hill for a health and sciences lens.
- Published news with a deadline of a few hours and posted news on social media on a time crunch, quickly working with editors.
- Working to cover the measles outbreak in Philadelphia, the midterm election, the FDA commissioner confirmation hearing.

The Daily Northwestern, City Desk Reporter, Evanston, Ill. *September 2025 – present*

- Covered the Evanston City Council beat with a focus on housing justice, zoning issues and community feedback to council plans.
- Reported, researched, wrote and fact-checked eight stories for print and online newspapers awarded by Associated Collegiate Press.
- Contributed stories to the city, campus and features desks, and had a story selected for the newsletter sent to alumni and families.

SFS Architecture, Marketing Assistant, Kansas City, Mo. *August 2026 – September 2026*

- Designed and wrote copy for project cards which showcase work to potential clients, creating a project's cohesive story and image.

North by Northwestern, Creative Team, Evanston, Ill. *September 2025 – December 2025*

- Designed magazine five page layouts and illustrated graphics for the quarterly print magazine, edited pages for copy errors.
- Worked closely with writers to create a cohesive theme and message for each story's design, integrated peer and editorial feedback.

The New School Free Press, Opinions Section Editor, New York, *January 2024 – November 2024*

- Assessed three to five weekly story pitches, edited drafts and oversaw stories through editing rounds before publication.
- Trained ten new writers on how to write an op-ed in the publication's style, ran weekly desk meetings for writers to pitch ideas.
- Posted op-eds on WordPress and made content ready for social media and delegated three stories for the semesterly print issue.

The Shawnee Mission East Harbinger, Prairie Village, Kan.

Head Copy Editor, August 2022 – May 2023;

- Managed, hired and trained writers and copy editors on a publication that won a National Scholastic Press Association Pacemaker for Best Newspaper and Best Online Newspaper during my time as an editor, attended three journalism workshops across the country.
- Edited 25+ daily online stories, bimonthly print stories and social media infographics for clarity, AP Style errors and style.
- Organized 20+ writers leading up to deadline, tracked the amount of edits writers needed for the story to become publication ready.

Reporter, January 2020 – May 2023

- Reported and wrote community-related op-eds and news pieces, won a National Scholastic Press Association Honorable Mention for News Story for the news feature "Unaccommodated," broke that school staff weren't following specialized learning plans.
- Voted on editorials, participated in editorial board meetings and wrote op-eds about issues related to the school, like the debate about affirmative action in the college admissions process. Pitched three developed story ideas to editorial staff every other week.

PROJECTS

News Landscape Research, Northwestern University, Medill Knight Lab, Evanston, Ill. *January 2026 – March 2026*

- Tested AI tools and analyzed data to tell a comprehensive story about the news on digital platforms, how content strategies evolved and what these patterns reveal about news. Aimed to inform the public on news industry issues and offer solutions to decision-makers.
- Developed three key research findings based on qualitative data pulled from six countries, compared findings to ongoing research.

OTHER EXPERIENCE

The Eight Effect, Community Service Aide, Evanston, Ill. *November 2025 – May 2026*

- Supported outreach and community engagement efforts with other local nonprofits, wrote and submitted five grant proposals and completed market landscape research. Furthered relationships by attending community events and weekly team meetings.

SKILLS

- HTML, WordPress, Flourish, Microsoft Office, Adobe Creative Cloud, Social Media, Zoom, Canva, Google Workspace